
The State of the Department of Public Health

FY2002-03

Topics

- Our year's activities – defining and pursuing our mission
- What is the evidence of growth and financial health?
- How are we doing? – report card
- Future

Our Year's Activities: defining and pursuing our mission



Expanding research portfolio...

Outcomes & Effectiveness

- New projects, grants & proposals:
 - Bioterrorism
 - HIV communication/patient preferences
 - Quality/Medical Errors
 - Diabetes Screening
 - Breast Cancer
 - Surgical Outcomes
 - Nutrition/cardiovascular disease
 - Hospital-Home Healthcare

Expanding research portfolio...

Medical Ethics

- New projects and grants:
 - End of Life Decisions
 - Neurological Disease
 - Late Life Depression
 - Geriatric Psychiatry
 - Ethics and Military Medicine
 - Faculty Associates research projects
 - End of life goal setting in the SICU
 - Mammography screening in elderly women

Expanding research portfolio...

Health Services and Policy

- New grants and projects:
 - Leadership and Quality
 - Pharmaco-economics
 - Geriatrics
 - Breast Cancer Screening

Expanding research portfolio...

Prevention and Health Behavior

- Newly funded NIH research:
 - Adolescent Smoking
 - Gender Issues in Adolescent Drug Use

- New research directions:
 - NIDA Center Renewal: Integrated Studies on Implementation, Mediating Mechanisms and Cost/Benefit of Drug Abuse Prevention
 - Diet, Physical Activity, and Obesity

Expanding research portfolio...

Community and Public Health Programs

- New projects and grants:
 - Drug Strategies survey
 - Cardiovascular Healthcare Disparities Reduction
 - Culturally Competent Asthma Disease Management
 - Pediatric Asthma Guidelines Implementation and Evaluation

Expanding educational activities...

- Pfizer Fellowship
- Foundations of Clinical Research Course
- Courses at affiliate institutions
- Addiction Psychiatry Residency – funding from NYPH
- Cross-cultural education
- Department recognition in LCME & Curriculum Retreat
- Stubenbord Visiting Professorship
- Research in Medical Education

Clinics adapt and expand...

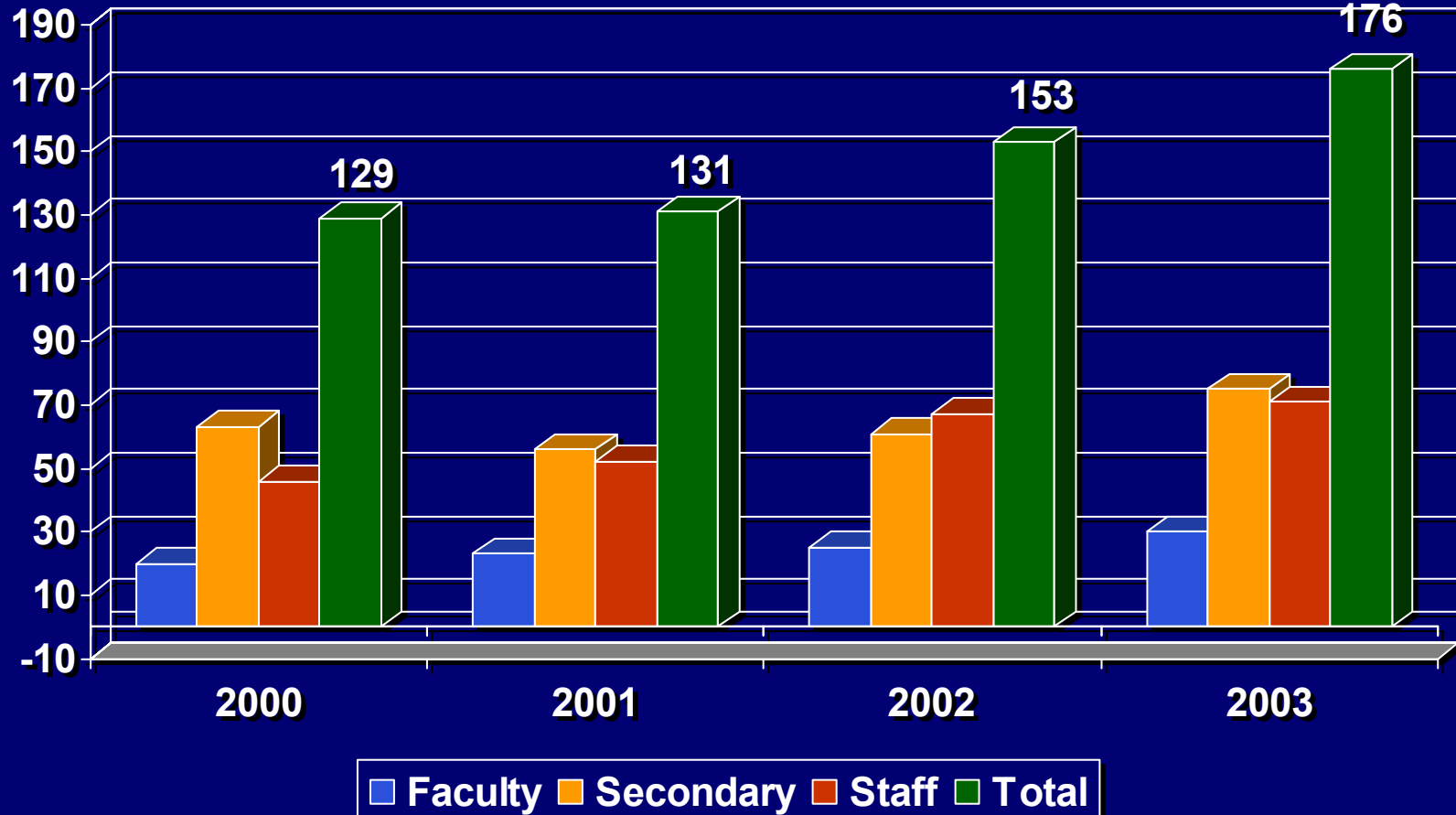
- Midtown Center progress
- Private Practice management
- Methadone Clinics - JCAHO
- EDC marketing efforts

What is the evidence of growth and financial health?



#1 resource on the rise...people

15%
growth



Congratulations are in order...

Promotions (up to 6/30)

- Holly Atkinson, MD – Assistant Professor (courtesy)
- Tracy Nichols, PhD – Assistant Professor
- J Emilio Carrillo, MD, MPH – Associate Professor

Promotions (since 7/1 or pending approval)

- Heather Gold, PhD – Assistant Professor
- Joe Fins, MD – Professor
- Edith Zang, PhD – Associate Professor (courtesy)

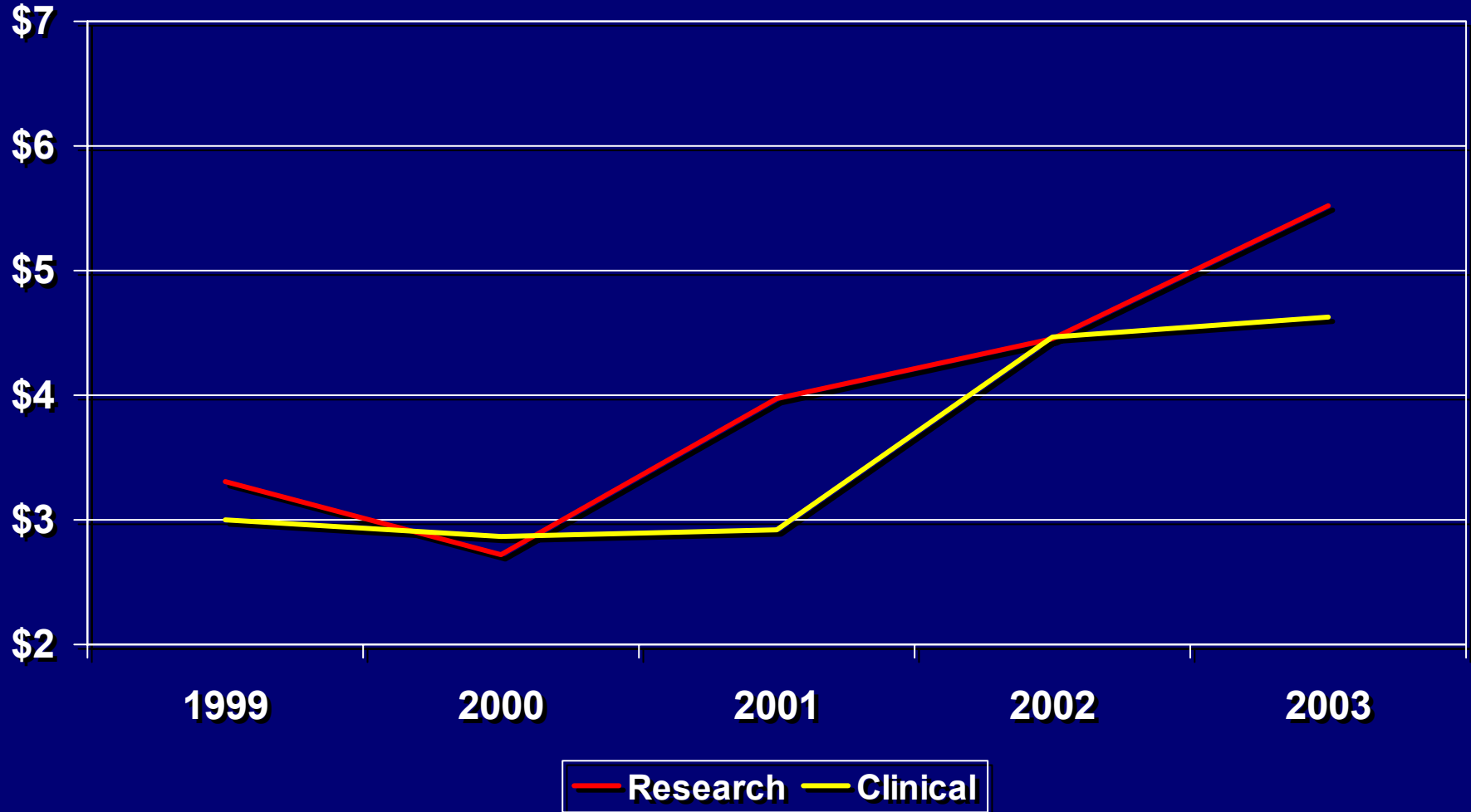
Income grows & outpaces expense...

(in millions)



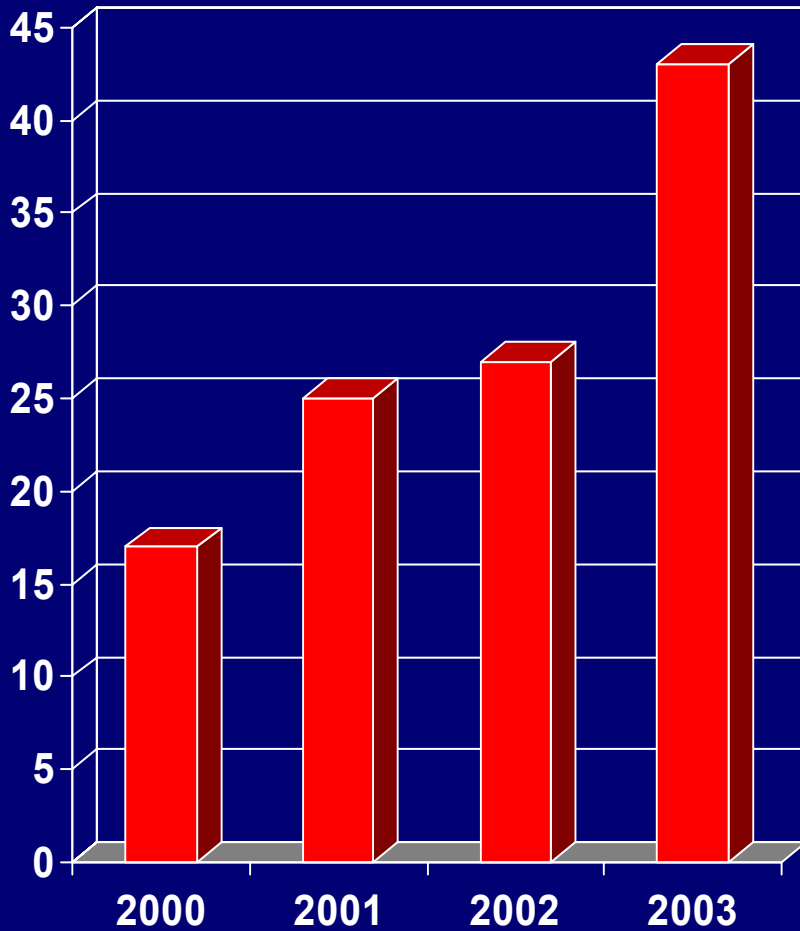
With research on the rise...

(in millions)

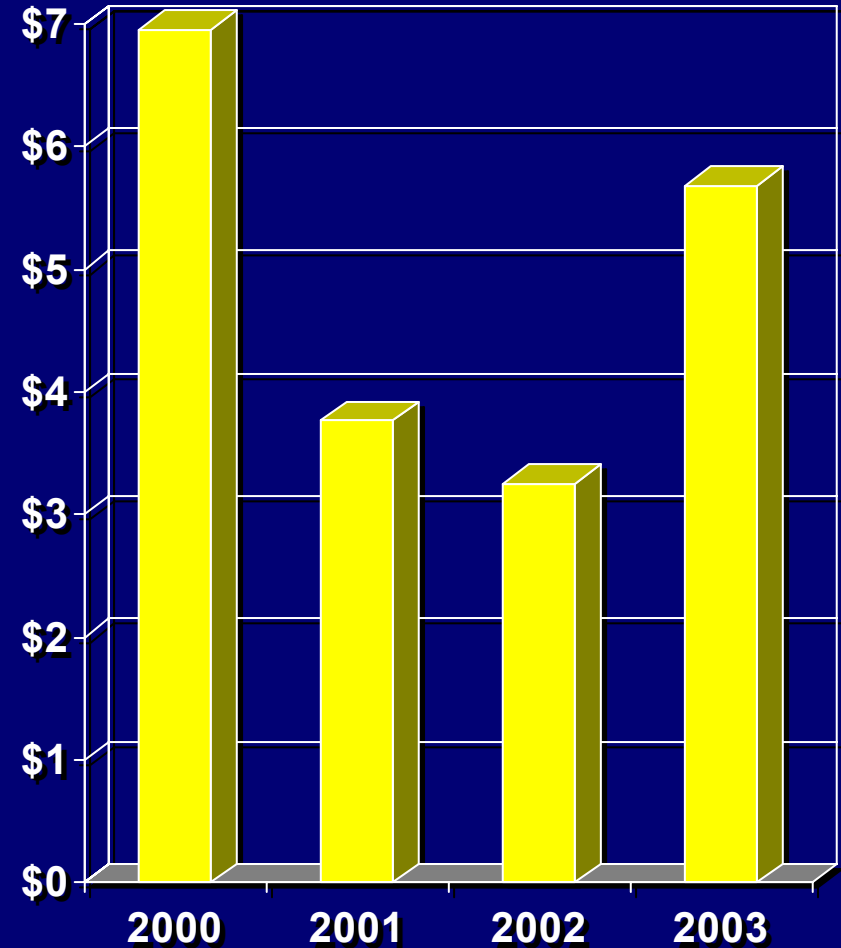


Hard work pays off ...

Proposals submitted



New Awards (in millions)



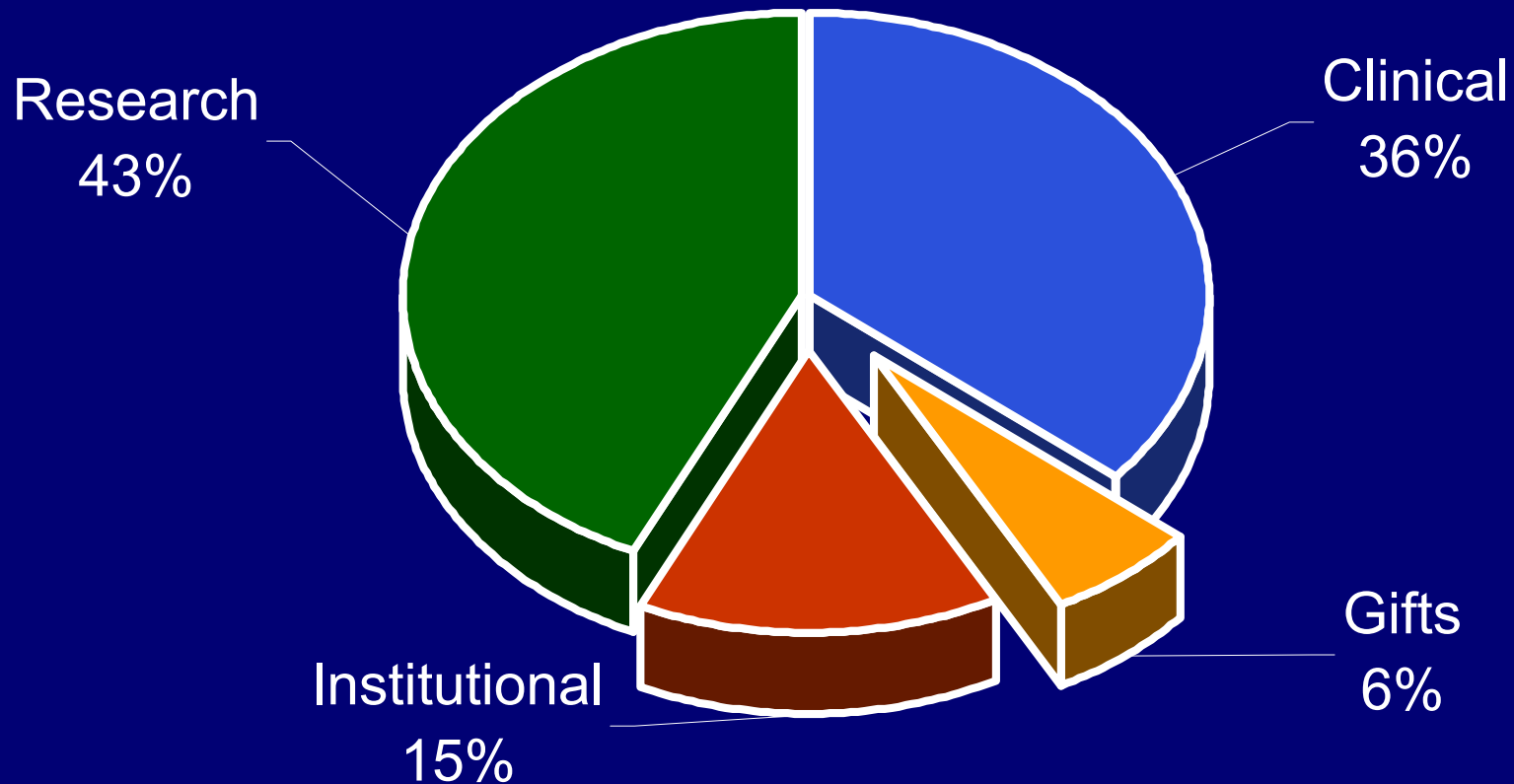
Collaboration and consulting do their part...

(Figures in thousands)

Hosp./Sys. collaboration	→	\$ 371
Cornell Analytics	→	\$ 215
CORE	→	\$ 33

Department profile ...

2003 Income
\$12,816,801



How are we doing? - Report Card



Strengths/Report Card

	Grade	
Growing faculty / research capability	A-	
Funding diversity/opportunity	B+	
Strong presence in curriculum	B+	
Expanding clinical programs	B-	
Departmental facilities/space	B+	



Weaknesses/Report Card

Recruitments	B+	↑
Venture funds	B-	↑
Development	C	↓
Data systems	C	↔
Graduate programs	B	↑
Teaching/primary care funding	C	↔
Clinical program strategy	C	↔



Opportunities/Report Card

Hospital and Network linkages	A-	↑
Clinical research/trials infrastructure	A-	↑
Certificate/MPH	B	↑
Medical informatics	B+	↑
Qatar	A-	↑
Strategic plan II	B-	↔



Threats/Report Card

Research funding risk

B



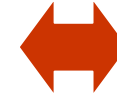
Clinical reimbursement risk

B

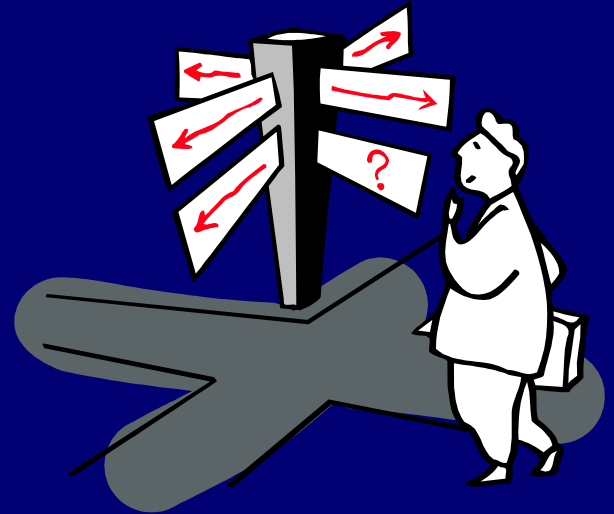


Overwork/morale

B



What does the future hold?



Continue to build...

■ Recruitment

- Biostatistics
- Health Services and Policy Research
- Clinical Scholars

■ Educational Programs

- Certificate/MPH in Outcomes Research
- K-30 to NIH
 - New Cornell Masters in Clinical Investigation

Some new initiatives...

■ Research

- Women's health research group
- Institute of Medical Informatics proposed
- New grants and research direction
- Institutional collaborations

■ Clinical

- Proposal for new palliative care service
- Cornell PO finances

Next steps..

- Discuss and plan: Retreat January '04

