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# **The State of the Department of Public Health**

## **At a Milestone**

FY2003-04

# Topics

- Reflections on the past 5 years
- Who we are today
- What the future holds

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# Looking back



# 1999-00 - The building blocks

- Launched the strategic plan – needed a foundation
  - Developed an organizational structure
  - Established academic forums
  - Created a business meeting structure and process
  - Began recruitment

# 2000-03 – Responding to change; Investment and Growth

- Grew the organization
  - New joint Division of Medical Ethics
  - Launched CORE services
  - Women’s Health and Research Group
  - Qatar Research Plan and Faculty
- Revitalized the physical plant & computer network
- Increased our portfolio of collaborative research
- Successful recruitment across all Divisions
- Responded to 9/11
  - early entry into Bioterrorism preparedness
  - programs assist (EAPC, EDC, MTC)

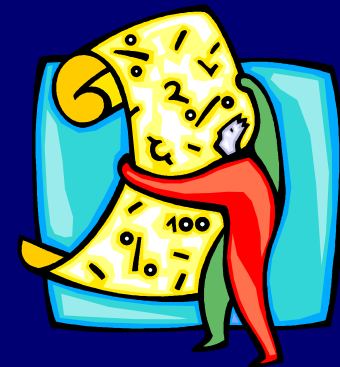
## 2000-03 ...

- Expanded our educational activities
  - Integrated Epi-Biostat and Evidence Based Medicine
  - Healthcare Clerkship
  - IRB training
  - Epi/Biostatistics for Network institutions and the Physician Assistant Program
  - Faculty Associates Program in Medical Ethics
  - Pfizer Research Fellowship
  - Foundations of Clinical Research

## 2000-03 ...

- Expanded and improved clinical programs
  - Adult Services Clinic merges with Department
  - Executive track program at Midtown
  - Launched innovative Medical Maintenance Program
- New donor commitments
  - Rosenkranz
  - Medical Ethics professorship launched

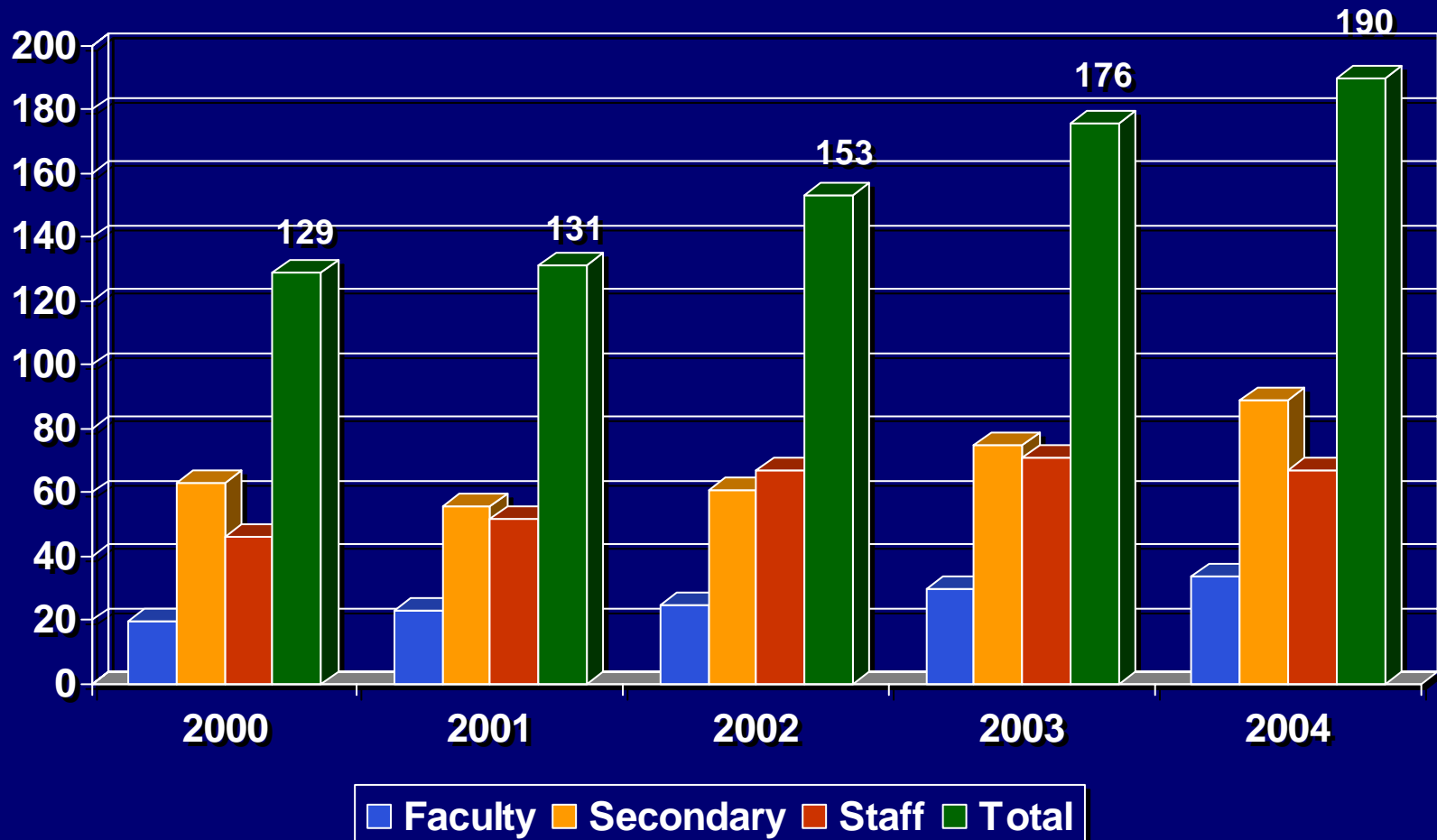
# Looking back ... by the numbers





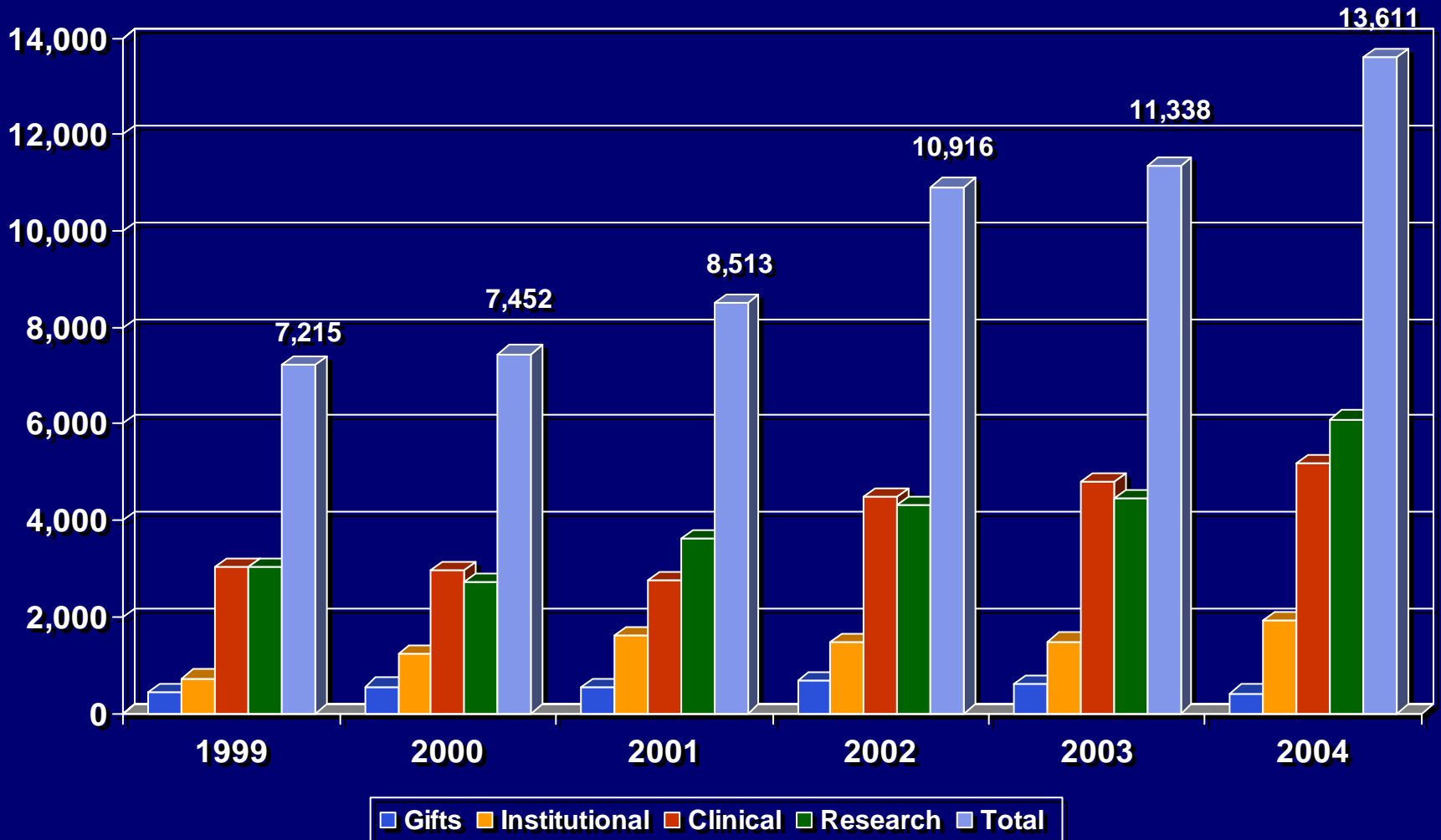
## People...

8% growth



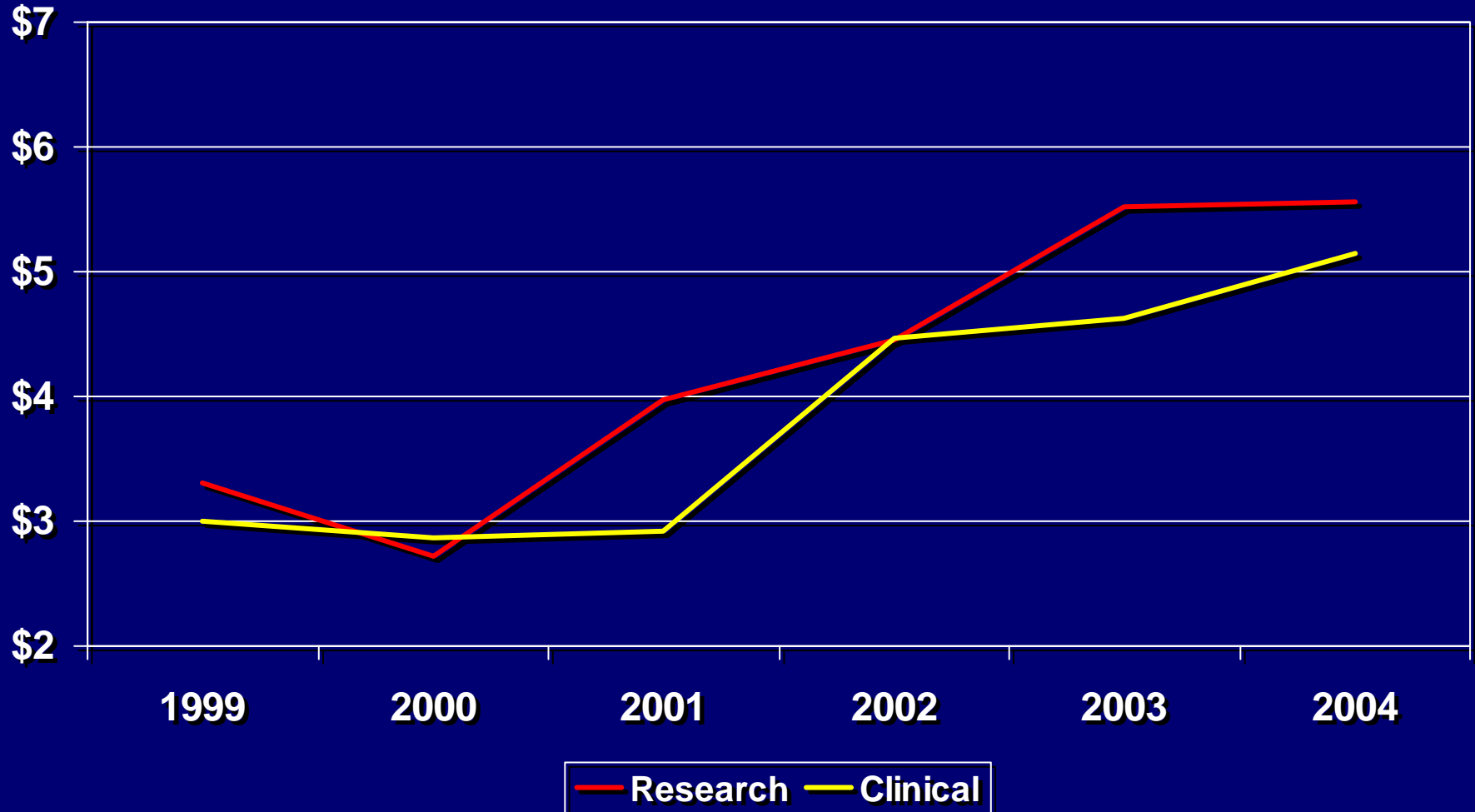
# Our budget doubles...

(Department operation by funding source in thousands)



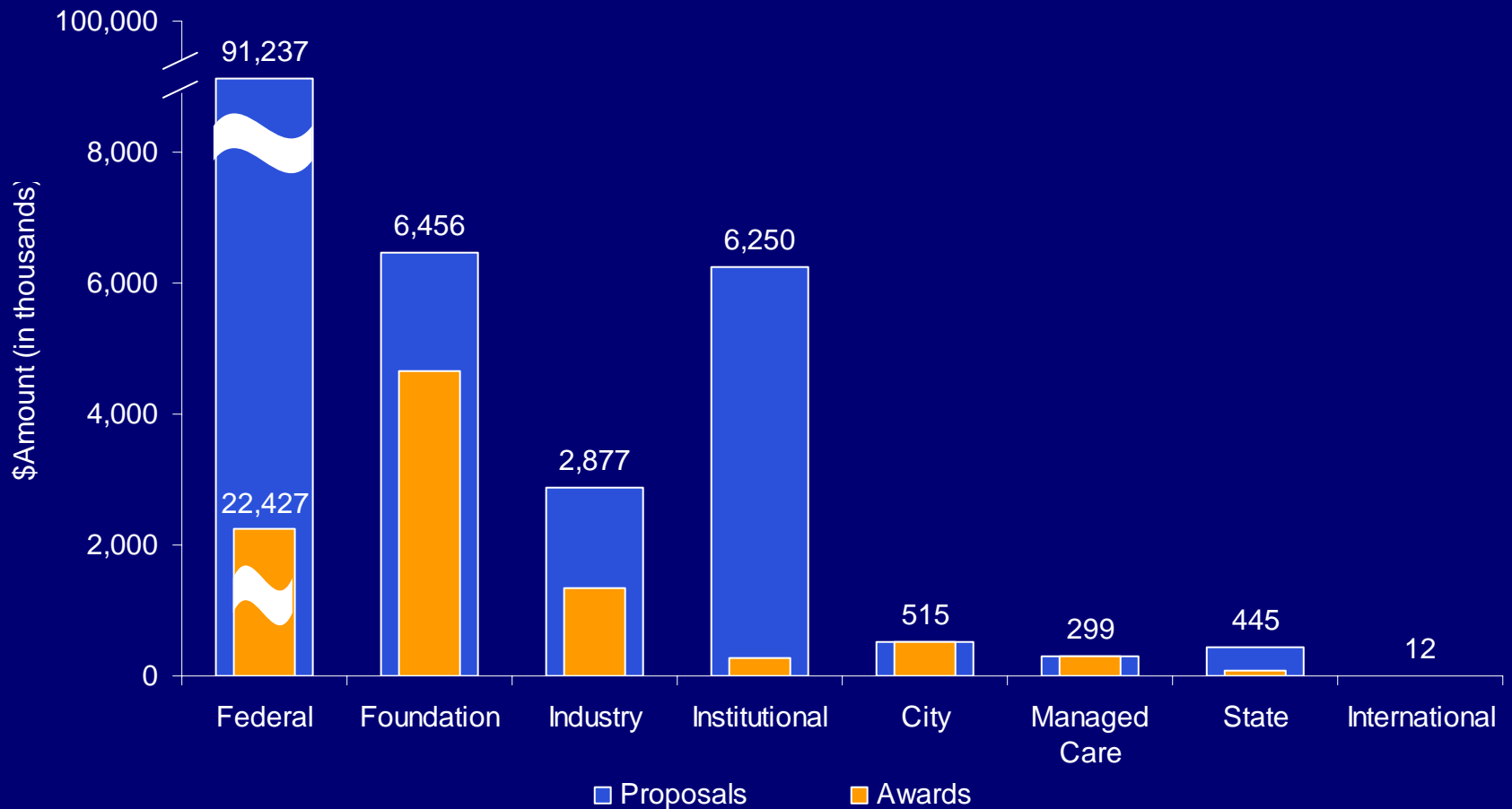
# Research leads & Clinical revenue grows...

(in millions)



# Research story...

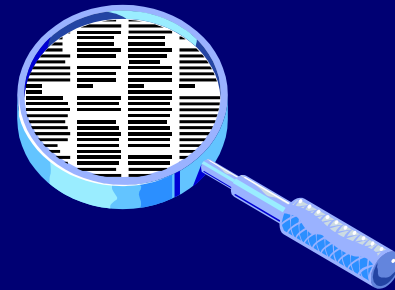
Proposals submitted from July 1, 1999 – June 30, 2004



Institutional includes \$5.7 million Qatar proposal submitted in September 2002; proposal resubmitted as part of July 2004 Qatar Research Center

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**A closer look at last year...**



# Highlights FY2003-04

## ■ Administrative

- Division of Biostatistics & Epi – Madhu Mazumdar, PhD Chief
- 2001-03 Bi-Annual Report published
- Faculty Retreat

## ■ Education

- Foundations of Clinical Research Course
- The Division of Medical Ethics, as part of its Faculty Associates Program launched a new seminar series: “The Philosophic Origins of Modern Medical Ethics.”
- Second-year students at the Medical College were the first group of medical students at Cornell, if not the U.S., to take part in a bioterrorism crisis management exercise led by Dr. Nathaniel Hupert

# Highlights FY2003-04

## ■ Education.....continued

- Dr. del Pozo creates and teaches Medical Ethics: *An Introduction to Medical Humanities* (Qatar)
- Dr. Madelon Finkel sabbatical to teach at University of Sydney; appointed director of International Medical Education
- Drs. Joseph Fins and Mark Callahan selected by medical students for an *Excellence in Teaching Award*
- K-30 grant proposal for a training/degree program in clinical investigation

# Highlights FY2003-04

## ■ Clinical/Programmatic

- Dr. Ann B. Beeder appointed Medical Director of the Merged Drug Dependence Treatment Programs at NYPH
- Adult & Adolescent Methadone Clinics receive top scores following JCAHO survey
- Residency Program in Addiction Psychiatry undergoes successful site visit by ACGME
- Healthy Heart Program started in Brooklyn



# Highlights FY2003-04

## ■ Research

- Bioterrorism preparedness, Nathaniel Hupert, two new AHRQ-funded studies
- Early Options program
- Adolescent drug program quality study with Drug Strategies
- Dr. Fins: Ethics and neurological impairments, geriatric depression
- Tracy Nichols, Ph.D.: NIDA and NCI on gender differences
- Dr. Carrillo: Culturally competent pediatric asthma disease management program
- IPR center grant site visit
- NY Methodist cardiac CON proposal

# Highlights FY2003-04

## ■ Research.....continued

- Partnership with Pulmonary to study VISICU system: Mark Callahan, M.D.
- Visiting Nurse Service of New York: CHF transitions
- Linda Gerber, Ph.D./COREs: Cancer clinical trials and brain trauma grants
- Hirsch Ruchlin, Ph.D.: Roybal Center collaborations
- Summer Research with NIDA: Amanda Birnbaum Ph.D. and Tracy Nichols, Ph.D.
- Bruce Schackman, Ph.D.: HCV, STD testing
- Heather Gold, Ph.D.: ACS award in breast cancer

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# Who we are today

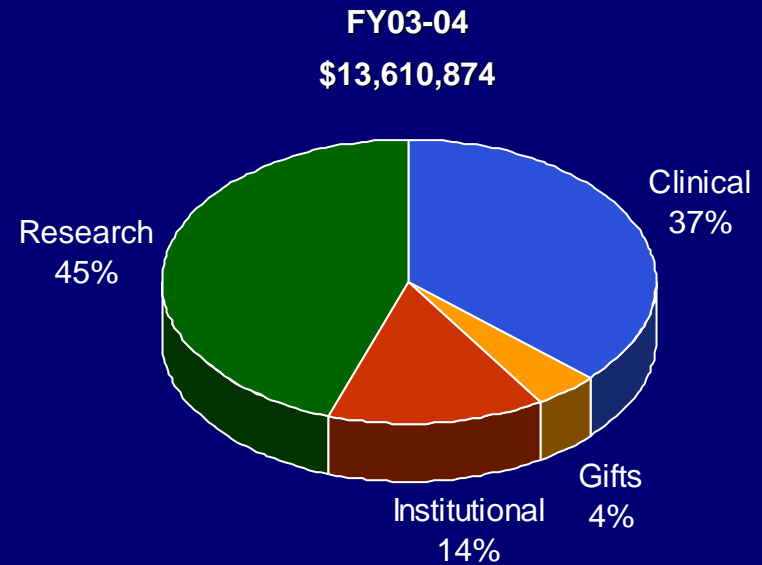


# Our “personality” profile

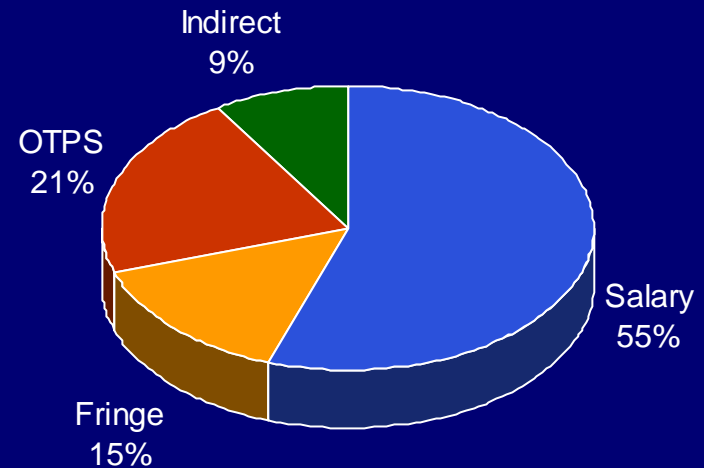
- Energetic, academically-oriented and strong
- Multi-disciplinary
- Collaborative
- Serve important institutional role
- Entrepreneurial

# Our “financial” profile

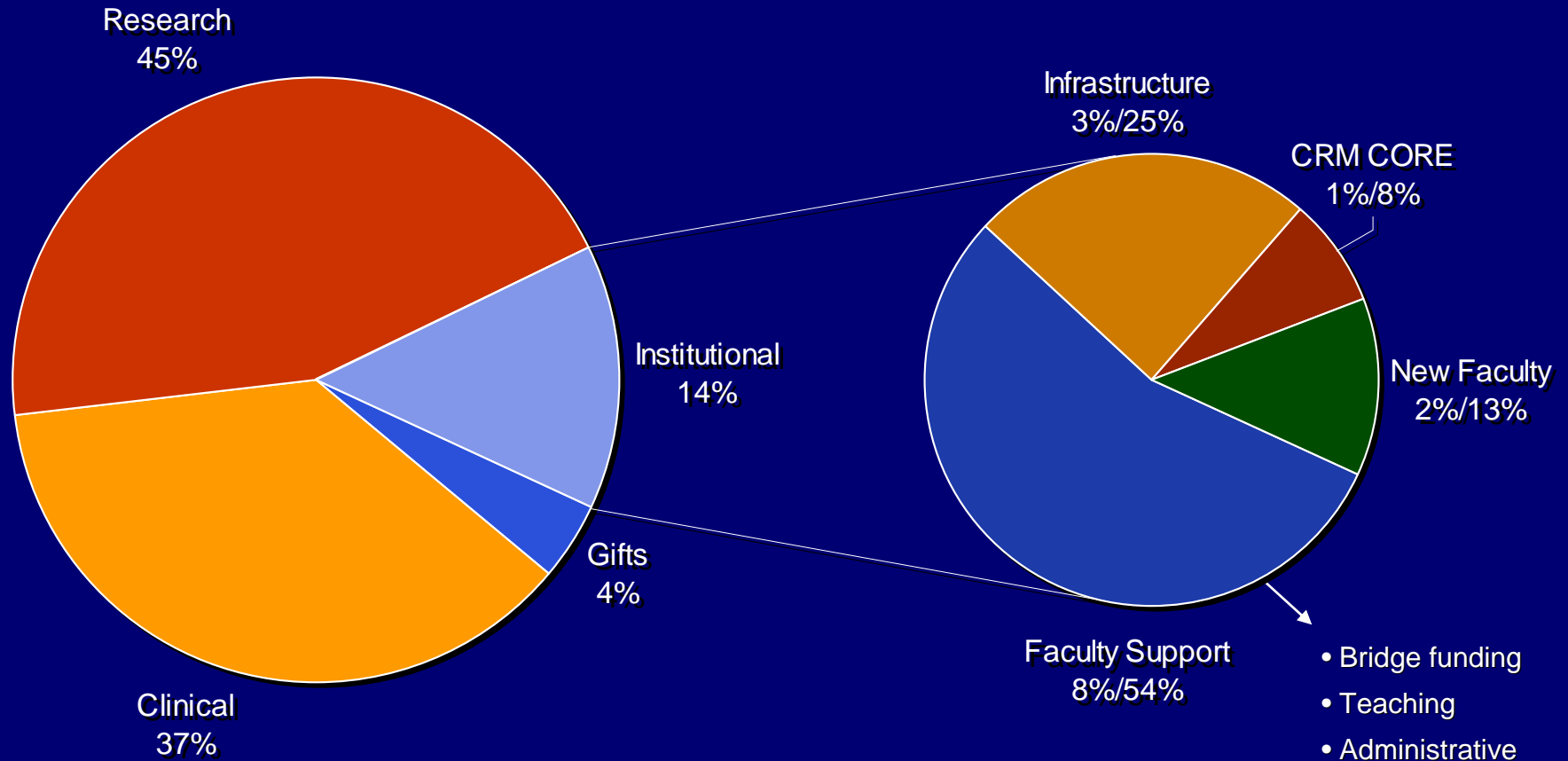
Where we get our funds...



How we spend our funds...

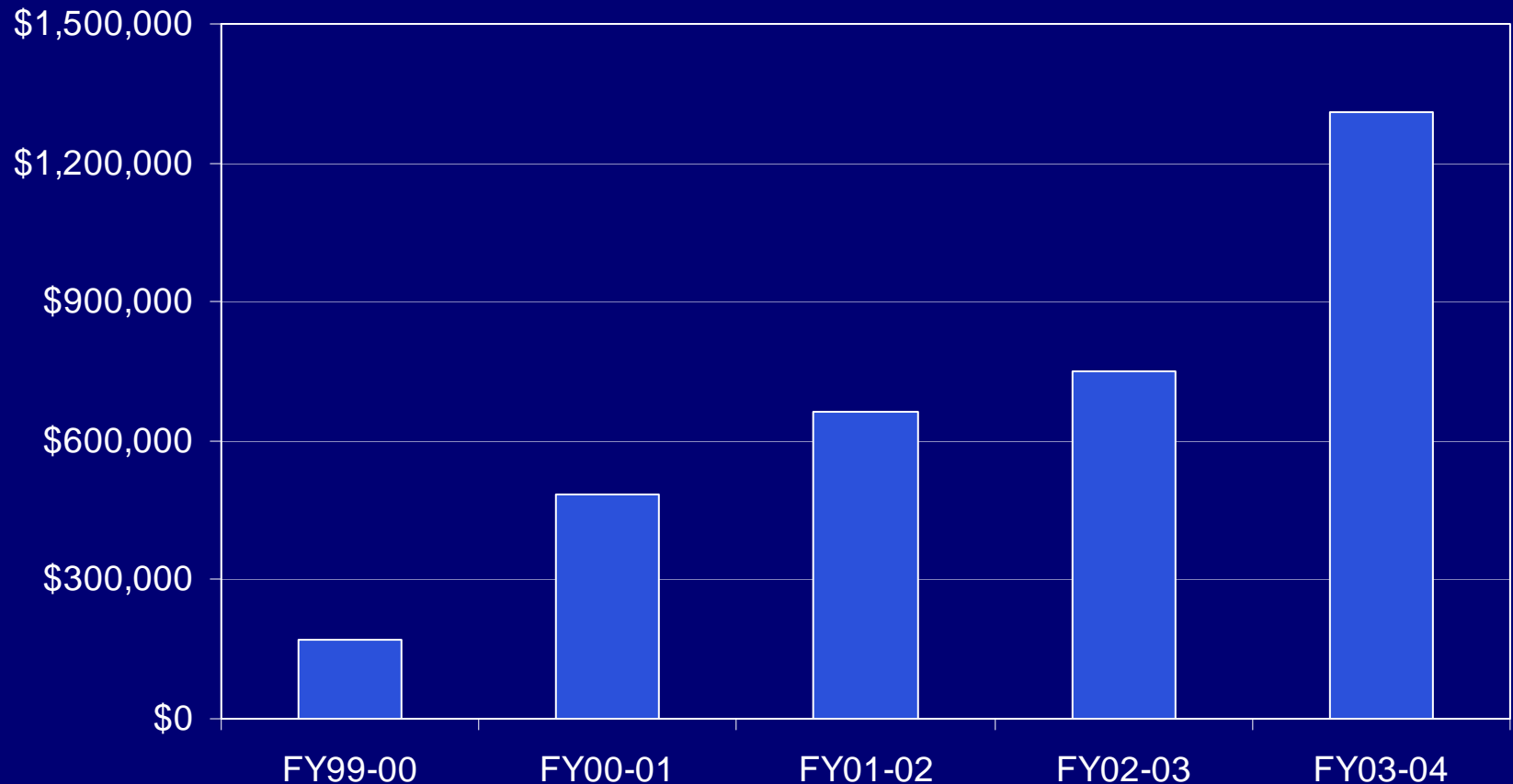


# Using our institutional support

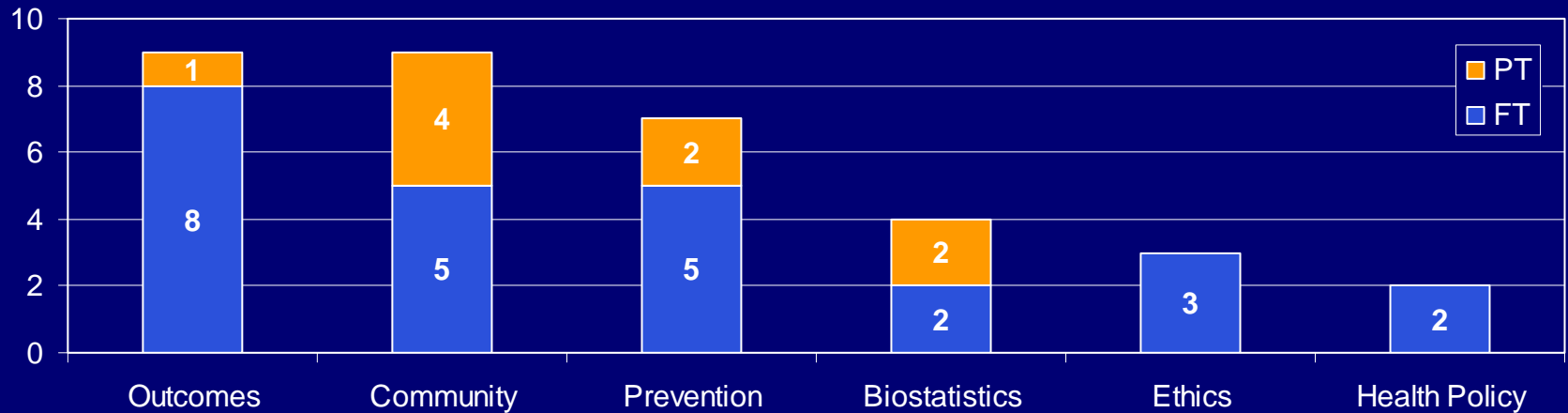


# Financial health - growth of Departmental reserves

(discretionary funds available as of June 30<sup>th</sup>)



# Our “faculty” profile





# Our “research” profile

## ■ Medical Ethics

- Neuro-ethics
- End of life decisions

## ■ Outcomes & Effectiveness

- Quality of care and informatics
- Bioterrorism and disaster preparedness
- HCV & HIV treatment and cost-effectiveness
- Access & treatment for cancer
- Hospital-home care interface
- Screening and preventive care
- Health behavior & literacy

# Our “research” profile.....continued

## ■ Health Services & Policy

- Aging / Gerontology programs
- International Health Systems

## ■ Prevention & Health Behavior

- Drug abuse, alcohol, smoking, suicide, HIV & violence prevention among urban youth
- Promotion of physical activity/diet and prevention of adolescent obesity
- Chronic disease treatment & prevention

# Our “clinical/program” profile

- Substance abuse treatment & prevention
- Primary care
- Vocational/educational services
- HIV/HCV counseling, testing and treatment
- Health and nutrition education
- Wellness programs
- Workplace counseling

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**What the future holds...**



# Continue to build...

- Establish Division of Biostatistics and Epidemiology
- Recruitment
  - Biostatistics faculty
  - Health Services and Policy Research faculty & division chief
- Educational Programs
  - K-30 - New Cornell Masters in Clinical Investigation
  - Certificate/M.P.H.
  - Post-docs

# ...and build

## ■ Research

- Women's Health Research Group
- Institute of Medical Informatics proposed
- WMC Institute for Clinical Research and institutional collaborations
- New grants and research opportunities

## ■ Clinical/programmatic

- Proposal for new palliative care service
- Adolescent experience center

## ■ Development

- Clinical Scholars

## ■ Qatar

## ■ The Methodist Hospital of Houston

# Planning for the next 5 years

## ■ Developing a new strategic plan

- Faculty retreat – strategies and directions
  - SWOT analysis
  - Mission statement, goals and measurable outcomes
- Administration to develop plan with input from the divisional leadership and Departmental faculty
- Announce plan – scheduled for December 2004

## ■ *Guiding principles*

- *Diversity and multiple disciplines are our strengths*
- *What we represent and skills we have are critically important*
- *Need to interact with each other to realize our potential*

# Reception..

## Welcome to new faculty members

Samantha Boardman, M.D.  
Jeffrey Cohen, Ph.D.  
Curtis Cole, M.D.  
Dan Hyman, M.D.  
Gil Kuperman, M.D., Ph.D.  
Michael Louie, M.D.  
Lawrence McCullough, Ph.D.  
Madhu Mazumdar, Ph.D.  
David Mininberg, M.D.  
Susan Regan, J.D.  
Rebecca Seigel, M.D.  
Ashotosh Tewari, M.D.  
Andrew Vickers, Ph.D.  
Kathy Zhou, Ph.D.

